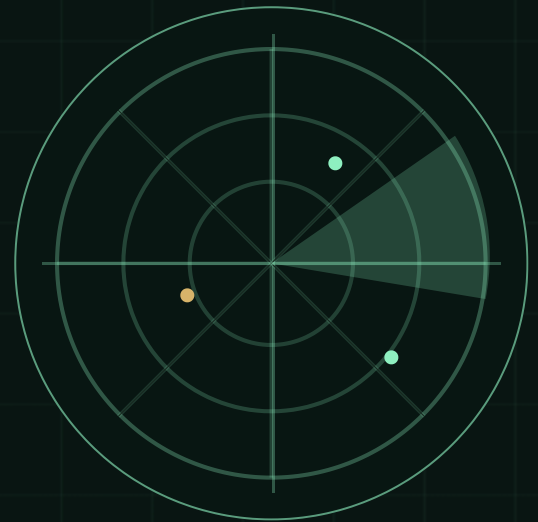




AUDIENCE SIGNAL REPORT

Founder Roadmap Report

A designed sample showing how RequestRadar turns public YouTube comment patterns into a practical content plan for a large tech review channel.



CHANNEL FRAMING

Sample Tech Review Channel

OFFER FORMAT

Founder Roadmap - £99

COMMENTS REVIEWED

250 anonymised top-level comments

SAMPLE DATE

2026-05-06

Customer-safe sample

No creator customer claim, endorsement claim, or personal identifiers.

Evidence standard

Paraphrased anonymised comment signals only.

Report promise

Guidance for decisions, not a guarantee of performance.

EXECUTIVE SUMMARY

What the audience is really asking for

This sample is based on public-comment fulfilment testing and uses generic channel framing to reduce association risk.

The strongest audience signal in this sample is demand for smaller, practical flagship phones, especially the return of an iPhone Mini-style device. Viewers are also using older and experimental phone stories to ask a broader question: why did companies like LG leave the market when they were still trying unusual ideas? The main frustration is not one single brand, but a sense that smartphones have become too large, too similar, and too compromised. The recommended first video is a focused piece on the small phone comeback, because it combines repeated requests, clear wording, and a strong fit for a tech review audience.

STRONGEST REQUEST

Bring back small phones

Repeated viewer demand for compact premium devices.

BEST FIRST ACTION

Outline one focused video

Start with the small phone comeback angle.

TOP SCORE

8.5 /10

High frequency, strong clarity, strong channel fit.

DATA REVIEWED

Public comment sample

Raw CSV data is not included in the customer report. Commenter names, handles, profile links, channel IDs, and personal identifiers are excluded.

FIELD	VALUE
Channel framing	Sample Tech Review Channel
Videos reviewed	5 public tech review videos
Comments analysed	250 anonymised top-level comments
Comment source	Public YouTube comments collected during fulfilment testing
Report type	Sample Founder Roadmap Report

Video themes sampled

- Leadership and product direction at a major consumer tech company.
- Smartphone durability and glass design.
- Peak flagship smartphone review.
- Unreleased rollable smartphone prototype.
- Retrospective on a major smartphone line.

Evidence handling

- Only paraphrased anonymised comment signals are shown.
- No raw CSV is sent to the customer.
- Likes and engagement are not Priority Score inputs.
- No customer, partnership, or endorsement claim is made.

Repeated viewer demand

All examples below are paraphrased anonymised comment signals. They are not direct quotes.

#	REQUEST	SIGNAL	EVIDENCE TYPE	PARAPHRASED ANONYMISED COMMENT SIGNAL
1	Bring back small phones or an iPhone Mini-style flagship	HIGH	Paraphrased signal	Viewers repeatedly say they want a premium phone that is smaller and easier to use one-handed.
2	Cover more unusual or experimental phones	HIGH	Paraphrased signal	Viewers describe the rollable prototype as more interesting than many current flagship phones.
3	Explain what happened to LG's phone business	HIGH	Paraphrased signal	Viewers ask why LG left the market when it was still associated with unusual ideas.
4	Compare innovation across Oppo, Xiaomi, Apple, Samsung, and Google	MEDIUM	Paraphrased signal	Viewers frame Oppo and Xiaomi as brands pushing phone design forward.
5	Make more short, focused explainers	MEDIUM	Paraphrased signal	Viewers respond positively to concise explainers that get to the point quickly.

Interpretation

The audience is not only reacting to individual products. They are asking for a clearer view of where phone design is going, which brands are still taking risks, and whether practical features have been lost in the chase for bigger screens and camera hardware.

VIEWER QUESTIONS

Questions waiting to become videos

These are direct editorial opportunities because the audience is already asking for explanations.

#	QUESTION	WHY IT MATTERS	SUGGESTED RESPONSE
1	Why did LG leave the phone market when they were innovating?	Viewers see LG as a symbol of lost experimentation.	Explain the business and product reasons behind LG's exit, then connect it to current phone design.
2	Is a rollable phone better than a foldable phone?	The rollable prototype triggered direct comparison with today's foldables.	Make a clear pros and cons video using durability, usability, thickness, and cost.
3	Will Apple make a foldable or smaller phone again?	Apple comments point to curiosity and frustration with the current line-up.	Frame as a market-demand and product-strategy analysis.
4	Which brands are actually innovating now?	Viewers mention Oppo and Xiaomi as alternatives to the usual leaders.	Create a brand innovation scorecard with examples.
5	Can older phones still be worth using?	Comments mention older Pixels and LG models with affection.	Test older favourites against modern mid-range phones.

PAIN POINTS

What viewers feel has been lost

The sharper angle is what viewers actually lost as phones became more standardised.

#	PAIN POINT	CATEGORY	USEFUL RESPONSE
1	Smartphone stagnation	Market	Compare what has genuinely improved versus what has only changed visually.
2	Camera bump bloat	Product design	Show the trade-off between camera hardware, ergonomics, and case design.
3	Loss of small phones	Product design	Analyse whether small flagships failed because of demand, margins, batteries, or marketing.
4	No headphone jacks and fewer enthusiast features	Product design	Revisit the LG V-series and the features enthusiasts still miss.
5	Expensive flagships feeling unnecessary	Market	Compare flagship benefits with what a strong mid-range phone now delivers.

BUYING SIGNALS

Commercially useful demand signals

These signals do not prove purchase behaviour. They show which product gaps viewers care enough to mention without being prompted.

#	SIGNAL	TYPE	CONFIDENCE	CONTENT IMPLICATION
1	Viewers say they would buy a rollable phone if it existed.	Purchase intent	HIGH	Test whether rollables solve a real user problem or simply look novel.
2	Viewers name Oppo and Xiaomi as innovation leaders.	Brand switching	MEDIUM	Compare these brands with Apple, Samsung, and Google on practical innovation.
3	Viewers mention still using older Pixels or LG phones.	Upgrade cycle	MEDIUM	Explore what would finally make long-time users upgrade.
4	Viewers ask for smaller premium phones.	Product gap	HIGH	Size and practicality are strong hooks for a buyer-focused video.
5	Viewers miss headphone jacks and audio-focused phones.	Product gap	MEDIUM	Revisit enthusiast features that disappeared and assess whether they could return.

PRIORITY SCORE

How the ranking works

Likes and engagement are not used as Priority Score inputs.

WEIGHT

40%
Frequency

How often the same request, question, or theme appears.

WEIGHT

20%
Commercial Value

Purchase intent, product interest, upgrade interest, or monetisable content.

WEIGHT

15%
Creator Fit

Whether the channel can credibly and practically make the content.

WEIGHT

15%
Recency

Whether the signal appears in recent comments or recent videos.

WEIGHT

10%
Clarity

Whether viewers use similar language, making demand clearer.

$Priority\ Score = (Frequency \times 0.40) + (Commercial\ Value \times 0.20) + (Creator\ Fit \times 0.15) + (Recency \times 0.15) + (Clarity \times 0.10)$

Top 5 recommended ideas

Ranked by repeated audience demand, commercial value, creator fit, recency, and clarity of wording.

01

The Small Phone Comeback: What Viewers Actually Want

The clearest repeated request is for smaller premium phones and an iPhone Mini-style option.

HIGH SIGNAL

8.5

02

Why Did LG Leave When Phones Needed Innovation?

The rollable discussion creates a natural story about risk, timing, and why experimental phones disappeared.

HIGH SIGNAL

7.8

03

Are Smartphones Actually Stagnating?

Comments repeatedly complain about sameness, camera bumps, and lost features.

HIGH SIGNAL

7.3

04

Which Phone Brands Are Still Innovating?

Viewers compare Apple, Samsung, Oppo, Xiaomi, Google, and LG in a scorecard-friendly way.

MEDIUM SIGNAL

6.9

05

The Features Phone Enthusiasts Still Miss

Headphone jacks, compact bodies, audio features, and older phone nostalgia create a practical follow-up.

MEDIUM SIGNAL

6.0

Priority Score Breakdown

RANK	FREQUENCY /10	COMMERCIAL VALUE /10	CREATOR FIT /10	RECENCY /10	CLARITY /10	FINAL /10
1	9	8	9	8	9	8.5
2	8	7	9	8	8	7.8
3	8	7	9	7	7	7.3
4	7	7	8	7	7	6.9
5	6	6	8	6	6	6.0

Start here

The first recommendation is strongest because it is specific, repeated, easy to understand, and commercially relevant.

1

The Small Phone Comeback: What Viewers Actually Want

- **Rationale:** Strongest repeated request and easiest to understand from a title alone.
- **Format:** Main channel video or focused essay.
- **Suggested angle:** Compare viewer demand with the commercial reasons small flagships keep disappearing.
- **Evidence:** Repeated paraphrased signals asking for the iPhone Mini or sub-6-inch premium phones.

2

Why Did LG Leave When Phones Needed Innovation?

- **Rationale:** The LG rollable comments carry strong curiosity and nostalgia.
- **Format:** Story-led explainer.
- **Suggested angle:** Explain what LG was trying, why it struggled, and what the market lost when it left.
- **Evidence:** Repeated paraphrased viewer questions about LG's exit and praise for the rollable prototype.

3

Are Smartphones Actually Stagnating?

- **Rationale:** Captures the broader frustration behind the comments.
- **Format:** Comparison essay with examples.
- **Suggested angle:** Separate real stagnation from quiet progress in cameras, chips, displays, batteries, and software.
- **Evidence:** Paraphrased signals about camera bump bloat, similar-looking phones, lost features, and expensive flagships.

Suggested title directions

- Why Everyone Still Wants a Small Phone
- The Small Phone Comeback: Why It Hasn't Happened Yet

Recommended follow-up

The LG innovation story should follow because it answers the strongest viewer question while keeping the same broader theme.

Move from report to production

The report is useful only if it becomes a concrete decision. This plan turns the top recommendation into a one-week production path.

Day 1 Choose the small phone comeback video as the first test.

Outcome: one clear direction.

Day 2 Draft two titles and one thumbnail concept around small phones.

Outcome: a testable package.

Day 3 Outline the argument: demand, trade-offs, why small phones disappeared, and what could bring them back.

Outcome: strong structure before filming.

Day 4 Add examples from recent and older phones to keep the piece concrete.

Outcome: better evidence and pacing.

Day 5 Draft or film the main segments.

Outcome: first version created.

Day 6 Tighten the conclusion around what viewers actually want next.

Outcome: clearer viewer takeaway.

Day 7 Decide whether to publish, schedule, or test the title with the audience first.

Outcome: practical next move.

LIMITATIONS

What this report does and does not prove

This report is strategic guidance based on public comment patterns. It is not a guarantee of views, subscribers, revenue, rankings, sponsorships, or sales.

Scope and evidence

- This is a sample analysis based on public-comment fulfilment testing.
- The customer-facing version uses Sample Tech Review Channel framing to reduce public association risk.
- The sample covers 250 top-level comments from 5 public videos, not the full audience.
- The comment signals shown here are paraphrased unless explicitly labelled as exact anonymised comments.
- Raw CSV data is not included with this sample.

Claims and affiliation

- It is not affiliated with or endorsed by YouTube, Google, or the channel used for internal testing.
- The reviewed channel is not presented as a RequestRadar customer.
- No personal identifiers are included.
- The findings are directional and should be used as editorial guidance, not proof of guaranteed demand.
- No performance guarantee is made.

WHAT YOU RECEIVE

A finished PDF report with the strongest audience signals, ranked content ideas, a recommended first action, and a short 7-day action plan. During soft launch, delivery and follow-up are handled manually so the report can be checked before it is sent.